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Staples in the camcorder industry

by Donald K Aniston

Owning a Sony handycam camcorder can only give a person the idea of sticker shock because of the brand, Sony. Since Sony is considered a leader in the electronics industry, they have the best of the best when it comes to camcorders and other electronic devices. However, if an individual is looking for a great digital camcorder in the very affordable price range of under three hundred dollars, then they have the consumer covered without having to deal with expensive price tags.

Owning a Sony handycam camcorder has many perks, but the best of all is the ease of operation.

Other benefits of owning a Sony camcorder include having Nightshot and a Carl Zeiss Vario-Tessar optical zoom lens.

Many options come to mind when choosing a handycam camcorder that will best fit a person's lifestyle.

A person can locate these camcorders at a variety of outlets, including Sony's own website. They can even purchase refurbished models directly from the manufacturer. The actual operation of these great camcorders is so simple that a trained chimp could do it. Sony has really gone above and beyond when it comes to filmmaking and capturing lifelong memories.

An individual can easily go from beach light mode to candle light mode with just the slight movement of a finger. Many digital video cameras are hard to operate because of all the buttons. However, the Sony brand is so simple that anyone, of any age, can operate one with little knowledge. That way, a person will not miss a minute of action!

The Nightshot allows a person to take videos and still shots in the dead of night. This is not included on every model, but for those that do have it, the effects are amazing. The zoom lens is one of the most up-to-date, with optical technology. It includes image stabilization and this is key because the Sony brand of digital camcorders are hand held and this can prove to be a wobbly experience.

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